

# **Red Carpet Rewards “Kentucky Derby” Promotion**

## **Red Carpet Rewards App**

### **DECEMBER 2025-MARCH 2026 - Official Rules**

**1. PARTICIPATION BY CUSTOMERS OF ESTABLISHMENTS IN THIS PROMOTION IS FREE. NO PURCHASE IS NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.**

**2. PROMOTION OVERVIEW:** The Red Carpet Rewards “Kentucky Derby” Promotion (the “Promotion”) is sponsored by Illinois Gaming Investors, LLC d/b/a Prairie State Gaming (“Prairie State Gaming”) (“Sponsor”). The Promotion will be available at participating Prairie State Gaming locations within the State of Illinois.

Patrons will earn entries from Wednesday, December 31, 2025 beginning at 12:01 pm, to Friday, March 20, 2026. Earned entries will be accumulated and managed by the Red Carpet Rewards portal and all winners from this promotion will be determined by a random number formula in Excel. Patrons may earn entries at more than one of the participating locations.

On the following date (March 20<sup>th</sup>), the Red Carpet Rewards portal/Excel will execute scheduled drawings and winners/a winner will be determined for all locations. The winners will be announced at 7:00pm each drawing day:

- Friday, March 20<sup>th</sup> – Eight winners of Kentucky Derby tickets and \$500 cash each

The \$500 prizes will be awarded in the form of cash.

The Kentucky Derby prize winners (8 of them) will receive:

- Two 2-day all-inclusive tickets to the Kentucky Oaks and Kentucky Derby on May 1-2, 2026
- \$500 cash
- If they decline the tickets, Prairie State Gaming will offer them \$100 cash

Entry multiplier dates: All participants are eligible for the entry multiplier days, which are Mondays, January 5<sup>th</sup>, 2026 through March 16<sup>th</sup>, 2026 at a 2x multiplier and Fridays, January 2<sup>nd</sup> through March 20<sup>th</sup>, 2026 at a 5x multiplier.

**3. HOW TO PLAY:** Patrons at each of the participating locations must download and activate the Red Carpet Rewards App on their smartphone from either the App Store or Google Play. Upon entering a participating location, the patron must either log into or ensure they're logged into the Red Carpet Rewards App to earn entries. No gaming play is required for this promotion, as patrons earn when they have the Red Carpet Rewards App active and functioning at a participating location. Entries are earned and accumulated based on time in the location itself and no other consideration is given. An alternate method of entry via mail, may also be used (see official rules for details).

It is the patron's responsibility to have the following:

- a) A properly functioning smartphone updated to current versions of related operating systems and of the Red Carpet Rewards App itself.
- b) That they have logged in and have the Red Carpet Rewards App running in the foreground.
- c) That both cellular data and Bluetooth are activated and functioning properly.

Any attempt to defraud or earn entries by fraudulent means will be disqualified. Management of Prairie State Gaming reserves the right to review all entries for such activity and to adjust entries accordingly.

**4. ELIGIBILITY:** The promotion is open to all guests who are twenty-one (21) years of age or older at the time of entry. No purchase necessary.

Officers, directors, managers, owners, and employees of Prairie State Gaming, along with their respective parents, subsidiaries, affiliates, and related companies, as well as any others engaged in the development, production, execution, or distribution of this giveaway, and their immediate family members, and/or those living in the same household, are not eligible to participate or win.

Officers, directors, managers, owners, or any person of significant influence or control of a licensed establishment(s) participating in this promotion, as well as

their immediate family members, and/or those living in the same household, are not eligible to participate or win.

Employees of a licensed establishment(s) participating in this promotion, as well as their immediate family members and/or those living in the same household, are eligible to win all prize types at any participating location except the establishment(s) where they are employed. Individuals who assist any location as unpaid or volunteer personnel are also subject to the same restriction and are not eligible to participate or win at the establishment(s) where they volunteer.

Immediate family members are defined as spouse, parent, child, sibling, or grandparent, whether biological, adoptive, step, or in-law.

**5. PARTICIPATION:** To participate, eligible guests may visit a participating Prairie State Gaming / Red Carpet Rewards location.

**6. DRAWING DATES:**

- Friday, March 20<sup>th</sup> – Eight winners of Kentucky Derby tickets and \$500 cash each

**7. WINNERS:** Winners do not need to be present to win. To claim their prize, winners must contact Prairie State Gaming at 630-870-3400 and provide ID verification to prove identity or by contacting the stated vendor for the individual location prizes as provided in the winner's notification sent directly to each winner.

Winners will be contacted by the following means:

- a) Direct messaging through the App by the Red Carpet Rewards portal, and/or
- b) Direct email through the Red Carpet Rewards portal to the email address stored in patron data within the portal, and/or
- c) By phone through the phone number store in the Red Carpet Rewards portal.

If after 14 days from the date of winning the winner of a state-wide drawing cannot be contacted by the above means, the prize is forfeited and an alternate will not be drawn. Additionally, Prairie State Gaming reserves the right to redraw for an eligible winner should it be verified that someone whose name is drawn is not eligible based on factors stated in Paragraph 4.

Additionally, the Kentucky Derby tickets are not saleable or transferable by the winning individual. Should the winner opt to not accept the prize for any reason, the tickets become the property of Prairie State Gaming to repurpose as they see fit.

Travel to and from the event is the responsibility of the winning individual.

**8. CONDITIONS:** Any and all applicable taxes on Gifts/Prizes which are awarded in this Promotion are the sole responsibility of the winners. Entries are nontransferable. Sponsor is not responsible for lost, late, misdirected, incomplete, damaged or ineligible entries. No copies or reproductions allowed. By participating, each Participating Eligible Entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Promotion; (b) to release, discharge and hold harmless Sponsor and affiliated agencies or entities working on this Promotion, and each of their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, “Released Parties”) from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant’s participation in the Promotion or any Promotion-related activity or the acceptance, possession, use or misuse of any Prize; (c) in the case of the daily drawings, the right to use such winner’s name, photograph, quote(s), and/or likeness for advertising, publicity and promotional purposes in any and all media, now or hereafter known, without limitation and without compensation other than the Prize awarded. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Promotion without the prior consent of the Sponsor, which it may withhold in its sole discretion.

Additionally, Prairie State Gaming, Penn National Gaming, and the participating locations are not responsible for the following:

- a) Entries not recorded or earned due to not logging in to the Red Carpet Rewards App.
- b) Entries not recorded or earned due to issues with cellular data, Wi-Fi, or Bluetooth.

- c) Entries not recorded or earned due to issues with smart device functionality.
- d) Entries not recorded or earned due to swiping off the App, logging off the App, or deleting the App mid-session or otherwise.
- e) Entries not recorded or earned due to malfunctions of the following:
  - a. The beacon within the location.
  - b. The Red Carpet Rewards portal itself.

In the event that the Red Carpet Rewards portal notifies multiple persons via App or email notification as winners in error, management at Prairie State Gaming reserves the right to review the results and determine the actual winner. Additionally, should the Red Carpet Rewards portal fail to determine a winner(s), the management of Prairie State Gaming will determine a winner at random utilizing the entry data from the promotion.

**9. MISCELLANEOUS:** In the event of a discrepancy between these Official Rules and any creative/collateral materials relating to the Promotion, these Official Rules will prevail. Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or damaged entries, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the notification of winners, or in any Promotion- related materials. No more than the advertised number of Prizes will be awarded. The odds of winning are dependent upon the number of entrants. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Promotion. Persons who act in an unsportsmanlike or disruptive manner or who

are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion (or portion thereof) for any or no reason, including if Sponsor determines that any portion of the Promotion is compromised for any reason, and, if terminated, at Sponsor's discretion, Sponsor may select the potential winner(s) for the drawing(s) at issue from among all non-suspect, eligible entries received for the applicable drawing(s) prior to action taken.

**CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE; SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.**

**10. PUBLICITY:** All individuals who participate in this Promotion and are present at the grand finale drawing hereby agree to provide PSG permission to use their image of advertising and social media.

**11. APPLICABLE LAW:** All aspects of this promotion follow Illinois law, including Illinois Gaming and Sweepstakes laws, the Illinois Prizes and Gift Acts, and applicable Illinois Gaming Board policies, and must be compliant with those laws and policies at all times. This Promotion and all Rules are subject to modification to the extent necessary to comply with Applicable Law, as may be changed from time to time.